



FACT SHEET

The Museum

- The Sixth Floor Museum at Dealey Plaza opened on Presidents Day in 1989 to chronicle the life, death, and legacy of President John F. Kennedy.
- The permanent exhibition, “John F. Kennedy and the Memory of a Nation,” features hundreds of photographs, documentary films, and artifacts regarding the early 1960s, the events of November 22-25, 1963, the world’s response to the assassination of President Kennedy, major investigations, and President Kennedy's legacy.
- Important areas of the permanent exhibition include two preserved areas – the sniper’s perch and the staircase where a rifle and clipboard were found – as well as original cameras used by assassination witnesses and a model of Dealey Plaza created by the FBI and used by the Warren Commission.
- The Museum has a diverse and growing collection of over 25,000 items, one of the world’s largest and most important sources of visual, audio, documentary, and artifactual documentation of the assassination and legacy of President Kennedy.
- The Museum’s holdings include three-dimensional artifacts, manuscripts and documents, photographic materials, historic film, video, and audio, newspapers and magazines, and oral histories.
- Special exhibitions, events, and public programs are held on the seventh floor.
- The Museum Store offers a wide selection of books and videos related to presidential history, collectibles, newspaper reprints, and gift items. The Store is open during regular Museum hours.
- The Museum offers more than 4,000 square feet of space for corporate meetings, business receptions, and similar events.

Hours

- The Museum is open every day except Thanksgiving and Christmas.
- Hours are 10 a.m. to 6 p.m. Tuesday-Sunday and 12 p.m. to 6 p.m. Monday.

Admission

- Admission, which includes an audio guide of the permanent exhibition, is \$13.50 for adults and \$12.50 for seniors (65+) and youth (6-18); children five and under are free or \$3.50 with audio. Discounts are offered for groups of 20 or more people.

Museum Fact Sheet

Page 2 of 2

The Site

- The Museum is housed on the sixth and seventh floors of a former warehouse known in 1963 as the Texas School Book Depository. Built in 1901, the red brick structure is now known as the Dallas County Administration Building.
- Dealey Plaza, a city park built in the 1930s as a vehicular gateway to downtown Dallas, is adjacent to the Museum building. Named for civic leader George Bannerman Dealey, the park is where President Kennedy was assassinated on November 22, 1963, as his motorcade traveled west on Elm Street and went past the Depository.
- The Dealey Plaza National Historic Landmark District, designated in 1993, encompasses the plaza and surrounding buildings, the triple underpass and bridge, and a part of the rail yards north of Elm Street, including the railroad switching tower.
- A well-known feature of Dealey Plaza is the grassy knoll, which rises from the north side of Elm Street to the edge of the stockade fence.

Visitors

- Average annual attendance exceeds 325,000.

Location

- 411 Elm (northwest corner of Elm and Houston Streets in West End Historic District of downtown), Dallas, TX 75202
- General telephone: 214-747-6660
- General email: jfk@jfk.org
- Web Site: www.jfk.org

Mission Statement

- The Sixth Floor Museum at Dealey Plaza chronicles the assassination and legacy of President John F. Kennedy; interprets and supports the Dealey Plaza National Historic Landmark District and the John F. Kennedy Memorial Plaza; and presents contemporary culture within the context of presidential history.