



THE SIXTH FLOOR MUSEUM
AT DEALEY PLAZA

FACT SHEET

Mission Statement

- The Sixth Floor Museum at Dealey Plaza chronicles the assassination and legacy of President John F. Kennedy; interprets the Dealey Plaza National Historic Landmark District and the John F. Kennedy Memorial Plaza; and presents contemporary culture within the context of presidential history.

Vision Statement

- To be an impartial, multi-generational destination and forum for exploring the memory and effects of the events surrounding the assassination of President Kennedy, through sharing his legacy and its impact on an ever-changing global society.

The Museum

- The Sixth Floor Museum at Dealey Plaza was established in 1989 to chronicle the assassination and legacy of President John F. Kennedy.
- The permanent exhibition, “John F. Kennedy and the Memory of a Nation,” features hundreds of photographs, documentary films and artifacts from the early 1960s documenting the events of November 22-25, 1963, the world’s response to President Kennedy’s assassination, major investigations, and President Kennedy’s legacy.
- Two areas on the sixth floor are recreated to appear as they did in 1963 - the sniper’s perch in the southeast corner and the staircase in the northwest corner where a rifle and clipboard were found. The permanent exhibit also includes original cameras used by assassination witnesses and the FBI model of Dealey Plaza used during the Warren Commission investigation.
- A diverse, actively growing collection of approximately 45,000 items, the Museum’s collection is one of the world’s largest and most important sources of artifacts, documents, audio and visual recordings and other documentation of the assassination and legacy of President John F. Kennedy, with supplementary collections focused on the social history of mid-20th century Dallas both before and after the assassination, the cultural history of the assassination, and the history of Dealey Plaza, the Texas School Book Depository and the John F. Kennedy Memorial.
- The collection includes three-dimensional artifacts, manuscripts, photographic materials, historic film and video, works of art on paper, newspapers, magazines, news stories, oral histories and maps.
- Special exhibitions, events and public programs are held in the seventh floor gallery.

Hours

- The Museum is open every day except Thanksgiving and Christmas Day. Hours are Monday: Noon to 6 p.m.; Tuesdays – Sundays: 10 a.m. to 6 p.m.

Admission

- Admission, which includes new multimedia audio guide of the permanent exhibition, is \$16.00 for adults, \$14.00 for seniors (65+), and \$13.00 for youth (6-18); children five and under are free or \$4.00 with the audio guide. (*Prices valid effective Oct. 1, 2012.*)
- The audio guide is offered in several languages – English, Spanish, Portuguese, German, French and Japanese.
- The Museum offers a cell phone walking tour of Dealey Plaza, important assassination sites and the Kennedy Memorial. Available at Admissions and both Museum stores, the walking tour features a narrated guide and illustrated map that can be purchased with, or separately from, museum admission.
- Discounts are offered to groups of 20 or more people.

The Site

- The Museum is housed on the sixth and seventh floors of the former Texas School Book Depository. Constructed in 1901, the structure is now known as the Dallas County Administration Building.
- Dealey Plaza, a city park built in the 1930s as a vehicular gateway to downtown Dallas, is adjacent to the Museum building. The Plaza is where President John F. Kennedy was assassinated on November 22, 1963, as his motorcade traveled west on Elm Street, passing the Depository.
- The Dealey Plaza National Historic Landmark District, designated in 1993, encompasses the Plaza and surrounding buildings, the triple underpass and bridge and a part of the rail yards north of Elm Street, including the historic railroad switching tower.
- The grassy knoll is a well-known feature of Dealey Plaza, rising from the north side of Elm Street to the edge of the stockade fence.

Visitors

- Average annual attendance exceeds 350,000.
- 40% of guests are from Texas.
- Guests come from more than 133 countries.
- Youth-aged guests (6-18 years) number nearly 53,000 each year.

Location

- 411 Elm (northwest corner of Elm and Houston Streets), Dallas, TX 75202
- General telephone: 214.747.6660
- General e-mail: jfk@jfk.org
- Website: www.jfk.org