Make Your Own Political Campaign Button!

**Audience:** 4th – 8th grades  
**Costs:** $125 per program, supplies included  
After seeing the Political Campaign Buttons in the exhibit, students make their own buttons for their own political campaign and/or Kennedy or Nixon. We will discuss the elements of good design, and ELAR SS TEKS dealing with persuasion, bias and propaganda for grades 4-8 will be covered.

Vote 1960: Kennedy or Nixon?

**Audience:** Upper Elementary – Adult  
**Costs:** Per Program: $100 for DL; $75 for onsite  
Using ephemera from the collection, Museum Collections and Education staff will discuss the issues of the 1960 election and why the 1960 election is often called the first modern election: 1960 saw the first televised presidential debate and was the first presidential election with 50 states voting! Also available as a distance learning program.

A Time For Greatness Exhibit via Distance Learning

**Audience:** School age and Adult  
**Costs:** $75/program  
Experience our new exhibit, A Time For Greatness: The 1960 Kennedy Campaign as a 30 minute live overview of the exhibit with Museum Collections and Education staff, with time for a 15 minute Q&A at the end. The program can be tailored to the interests of your group!

Respect Goes Viral!

**Audience:** School groups and summer camps  
**Costs:** $125 for up to 60 participants (students and adults)  
During this presidential election year, have your students be involved in a world-wide movement promoting respectful discourse. After viewing the exhibit A Time for Greatness, students and teachers will take part in The Dallas RESPECT Project, which uses visual art to empower people to GO VIRAL with respect and set a positive chain reaction in motion. Each student will create one of 25,000 pieces of respect artwork to be displayed during the 2016 elections. 29 Pieces will also be challenging local, state and national politicians to take The RESPECT Pledge. See more at 29pieces.org/respect. This is a 90 minute program, perfect for summer camps!

To learn more or to book a program, visit jfk.org/schoolvisits

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**THE SIXTH FLOOR MUSEUM AT DEALEY PLAZA**

411 Elm Street | Dallas, TX 75202 | 214.747.6660 | jfk.org