‘23-24 EDUCATION PROGRAMS

“LEADERSHIP AND LEARNING ARE INDISPENSABLE TO ONE ANOTHER.”

PRESIDENT JOHN F. KENNEDY

REMARKS PREPARED FOR DELIVERY AT THE TRADE MART IN DALLAS, TX
NOVEMBER 22, 1963
Excited crowds shake hands with President Kennedy outside the Hotel Texas in Fort Worth on November 22, 1963.

Gene Gordon Collection / The Sixth Floor Museum at Dealey Plaza
OUR MISSION

The Sixth Floor Museum at Dealey Plaza chronicles the assassination and legacy of President John F. Kennedy; interprets the Dealey Plaza National Historic Landmark District and the John F. Kennedy Memorial Plaza; and presents contemporary culture within the context of presidential history.

The Sixth Floor Museum’s education programs give teachers and students the opportunity to engage with history and understand how the world today came into being. Exploring historical topics while developing real world skills is at the heart of each education experience we offer. The Museum’s educational offerings foster informed civic engagement to develop global citizens and fulfill a responsibility to empower students and teachers to effect change in their communities.

QUICK LINKS

PAGE 2 | NOTABLE FOR 2023-2024
PAGE 3 | SPECIAL EXHIBITION: TWO DAYS IN TEXAS
PAGE 4 | VISIT THE MUSEUM
PAGE 5 | MUSEUM WORKSHOPS
PAGE 6 | THE MUSEUM IN YOUR CLASSROOM
PAGE 7 | TEKS COMPATIBILITY
PAGE 9 | PRICING
PAGE 10 | FAQ
PAGE 12 | FINANCIAL ASSISTANCE
PAGE 12 | HOW TO BOOK

Register for Museum visits and programs at jfk.org/education or email education@jfk.org
**TWO DAYS IN TEXAS EXHIBITION**

November 8, 2023 – June 16, 2024

November 22, 2023, marks the 60th anniversary of President Kennedy’s trip to Texas and the assassination of the President. The Museum is offering special programming and a new exhibition on the trip to Texas beginning in November 2023. Stay tuned to [jfk.org/60](http://jfk.org/60) for upcoming announcements.

**MONDAY AND TUESDAY VISITS**

Back by popular demand! On Mondays and Tuesdays school groups can visit the Museum when the doors are closed to the public. During their visit, students will explore the Museum’s exhibits with Museum staff. Hands-on workshops are also available on Mondays and Tuesdays throughout the school year. Be sure to book early as these dates fill quickly. More information on Page 4.

**FIELD TRIP FINANCIAL ASSISTANCE**

The Museum offers financial assistance for on-site visits and workshops! Schools that qualify in Texas Education Regions 7, 8, 9, 10, 11 and 12 are eligible to apply. More on Page 12.

Register for tours and programs at [jfk.org/education](http://jfk.org/education) or email education@jfk.org
SPECIAL EXHIBITION

TWO DAYS IN TEXAS

November 8, 2023 – June 16, 2024

Two Days in Texas highlights the events of November 21-22, 1963, featuring people, places, events and objects connected to President Kennedy’s trip to Texas. Using historical artifacts and documents, moving and still images, and first-hand accounts, the exhibit traces the presidential visit throughout the state. By emphasizing the voices and personal experiences of the “rememberers,” the exhibit provides ways for students to put themselves in the shoes of the people who were there to experience President Kennedy’s visit. In doing so, “non-rememberers” – people who were not alive or have few memories of the event – will gain a better understanding of why the assassination of President Kennedy continues to resonate with people sixty years later.

Above: Jan Stett Collection / The Sixth Floor Museum at Dealey Plaza
Left: Cheryl Hartman Collection / The Sixth Floor Museum at Dealey Plaza

Below: All the Way with Jack! Texas Port, Den

Tom C. Dillard Collection, The Dallas Morning News / The Sixth Floor Museum at Dealey Plaza

VISIT THE MUSEUM

SELF-GUIDED VISITS
School visits to the Museum give students the opportunity to explore President Kennedy's life and legacy while studying a critical moment in American history. Students analyze the assassination of President Kennedy through primary sources. By doing so, they gain a better understanding of how President Kennedy impacted the world beyond his presidency and the 1960s, influencing the world they live in today.

- Recommended for grades 5-12
- Size limitations: 20 students minimum to qualify as a school group.
- Length: 1 hour

SCHEDULING
- Visits are scheduled between 9:30 a.m. – 3 p.m. Monday–Friday.
- K-12 groups are required to bring one chaperone for every 10 students.
- Groups larger than 80 students are strongly encouraged to schedule their visit on a Monday or Tuesday.
- Visit requests must be submitted online at least three weeks in advance.
- There is no availability March 4–15, 2024.

COST
- Monday–Friday: $7/student (excluding March)
- March: Contact the Museum for availability and pricing.
- 1 free teacher/chaperone for every 10 students
- Additional teacher/chaperone tickets must be purchased at the full adult admission price.
- Financial assistance available for qualifying schools. See Page 12 for more information.

Financial assistance available for qualifying schools. More information on Page 12

MUSEUM WORKSHOPS
Give your students the opportunity to study the life and legacy of President Kennedy and the 1960s and make connections to their own lives through interactive workshops. These offerings allow students to take an in-depth look at specific subjects through activities, primary source materials and lively discussion.

AVAILABILITY
Museum workshops are offered as an add-on experience to self-guided visits.
- Monday – Friday: September 1, 2023 – August 31, 2024 | 9:30 a.m. – 3 p.m.
  *Note: Limited availability in October 2023 and March 16–31, 2024. No availability March 1–15, 2024.
- $125/workshop unless otherwise noted.
- 20 students minimum | 40 students maximum
- 50–75 minutes

Register for tours and programs at jfk.org/education or email education@jfk.org
MUSEUM WORKSHOPS

TWO DAYS IN TEXAS
50 minutes | 6th-12th grades | 40 students maximum
Students are immersed in the sights, sounds and emotions of President Kennedy’s two-day trip to Texas in 1963 through the exploration of photographs, artifacts and firsthand accounts of the citizens who witnessed this historic event. Students will interact with objects from the Education Collection, becoming the curator of an exhibition documenting the life of a person living in the 1960s. By reflecting on historical events that shaped Texas and the nation, students will gain a deeper appreciation for the impact of history on their own lives.

CONFLICTING EVIDENCE
50 minutes | 4th–8th and 9th–12th grades | 40 students maximum
Extended Version | 75 minutes | 9th–12th grades | 40 students maximum | $150/workshop
Students become crime scene investigators, evaluating evidence found within the first 24 hours of the assassination of President Kennedy. By studying primary sources and images, students work to evaluate their accuracy and gain a better understanding of the historic events of November 22, 1963. After reviewing the evidence available to investigators at the time, students create a final report detailing their findings.

A special 75-minute extended version is now available for high school classes that allows for more in-depth discussions and investigations regarding the evidence collected following the assassination and its impact 60 years later. $150/workshop

HISTORY DETECTIVES
50 minutes | 4th–8th and 9th–12th grades | 40 students maximum
Engage your students’ detective skills to uncover time capsules created from the Museum’s collection of 1960s artifacts. Learn about President Kennedy and the 1960s by examining photographs, magazines, toys, clothing and more. Students will work in groups to unpack a time capsule and discover information about the person who created it and then share their discoveries.

- 4th – 8th grade | Emphasis is placed on the idea and purpose of a time capsule, and how to interpret the materials included. More time is dedicated to discussing the types of items students will encounter and the stories they tell.
- 9th – 12th grade | Emphasis is placed on the meaning of the objects found in each time capsule and the significance and connection a person who owned these items would have to events occurring in the 1960s.

RESISTANCE: CIVIL RIGHTS AND KENNEDY’S LEGACY
50 minutes | 9th-12th grades | 40 students maximum
In the 1960s, the Civil Rights Movement was a major focus of change in the United States. During his presidency, Kennedy saw several protests and acts of discrimination take place throughout the country leading to his televised address to the nation on civil rights in June 1963. Students will analyze primary sources and explore several approaches used to protest discrimination while exploring Kennedy’s impact on the Civil Rights Movement during and after his presidency.
IN YOUR CLASSROOM

The Museum provides interactive programs for your classroom that examine topics related to President Kennedy’s life and legacy while making connections to life today. Delivered through virtual learning or by a Museum educator live in your classroom, your students can conduct investigations using primary sources, engage in civics-based debates and build their social studies knowledge during these fun and engaging classes.

IN-CLASSROOM WORKSHOPS | $150*

In-classroom workshops transform your classroom into a mini-museum when Museum educators come to you. Plan a class period or an entire day of workshops on topics including President Kennedy, the 1960s, civil rights and civics. Workshops are available Monday through Friday from 8 a.m. – 4 p.m. to schools within a 40-mile radius* of the Museum. Limited to 40 students per session. Multiple sessions may be booked throughout the day.

VIRTUAL LEARNING | $125

Virtual learning classes bring the Museum to your school no matter where you are located. Live interactive sessions allow students to learn and discuss President Kennedy’s life and legacy from the comfort of your classroom. Virtual learning classes are conducted via Zoom and may be scheduled Monday through Friday 9:30 a.m. – 3:30 p.m. Central time. Limited to 40 students per session. Multiple sessions may be booked throughout the day.

* Schools located beyond a 15-mile radius of the Museum will have a travel surcharge for each additional mile at the published federal mileage rate.

Register for tours and programs at jfk.org/education or email education@jfk.org
INSIDE THE MUSEUM: A VIRTUAL VISIT

VIRTUAL ONLY
50 minutes | 4th- 8th and 9th-12th grades | 40 students maximum

Available beginning November 8, 2023

Embark on a virtual tour of The Sixth Floor Museum’s permanent exhibit where students explore President Kennedy’s life and legacy. The Museum’s Education staff will highlight objects currently on display in addition to items from our permanent collection. Using engaging and interactive discussion, students will gain a deeper understanding of President Kennedy’s tragic assassination and the lasting impact of his leadership not only in the United States but around the globe.

CONFLICTING EVIDENCE

IN-CLASSROOM | VIRTUAL
50 minutes | 4th- 8th and 9th-12th grades | 40 students maximum

Students become crime scene investigators, evaluating evidence found within the first 24 hours of the assassination of President Kennedy. By studying primary sources and images, students work to evaluate their accuracy and gain a better understanding of the historic events of November 22, 1963. After reviewing the evidence available to investigators at the time, students create a final report detailing their findings.

HISTORY DETECTIVES

IN-CLASSROOM ONLY
50 minutes | 4th- 8th grades | 40 students maximum

Engage your students’ detective skills to uncover time capsules created from the Museum’s collection of 1960s artifacts. Learn about President Kennedy and the 1960s by examining photographs, magazines, toys, clothing and more. Students will work in groups to unpack a time capsule and discover information about the person who created it and then share their discoveries.

RESISTANCE:
CIVIL RIGHTS AND KENNEDY’S LEGACY

IN-CLASSROOM | VIRTUAL
50 minutes | 9th-12th grades | 40 students maximum

In the 1960s, the Civil Rights Movement was a major focus of change in the United States. During his presidency, Kennedy saw several protests and acts of discrimination take place throughout the country leading to his televised address to the nation on civil rights in June 1963. Students will analyze primary sources and explore several approaches used to protest discrimination while exploring Kennedy’s impact on the Civil Rights Movement during and after his presidency.
## TEKS Compatibility

<table>
<thead>
<tr>
<th></th>
<th>ELAR</th>
<th>Social Studies</th>
<th>Texas History</th>
<th>U.S. History</th>
<th>U.S. Gov’t</th>
<th>World History</th>
<th>Forensic Science</th>
<th>Mexican American Studies</th>
<th>African American Studies</th>
</tr>
</thead>
</table>
## Pricing

<table>
<thead>
<tr>
<th></th>
<th>Museum Site Visits</th>
<th>Museum Workshops</th>
<th>Distance Learning</th>
<th>In-Classroom Workshops</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Tour Times</strong></td>
<td>9:30 a.m. – 3 p.m.</td>
<td>9:30 a.m. – 3 p.m.</td>
<td>9:30 a.m. – 3:30 p.m.</td>
<td>8 a.m. – 4 p.m.</td>
</tr>
<tr>
<td><strong>Dates</strong></td>
<td>September 1, 2023 – August 31, 2024</td>
<td>September 1, 2023 – August 31, 2024</td>
<td>September 1, 2023 – August 31, 2024</td>
<td>September 1, 2023 – August 31, 2024</td>
</tr>
<tr>
<td></td>
<td>Limited availability in October 2023 and March 16–24, 2024</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>No availability March 1-15, 2024.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Student Cost</strong></td>
<td>$7 / student April–February</td>
<td>$125 / program</td>
<td>$125 / program</td>
<td>$150 / program*</td>
</tr>
<tr>
<td></td>
<td>March: Contact the Museum for availability and pricing.</td>
<td>$150/75-minute Conflicting Evidence program</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Workshops are not included in the visit ticket price.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Teacher / Chaperone Cost</strong></td>
<td>1 free teacher / chaperone for every 10 students</td>
<td>1 free teacher / chaperone for every 10 students</td>
<td>Included</td>
<td>Included</td>
</tr>
<tr>
<td></td>
<td>Additional tickets for regular adult admission price</td>
<td>Additional tickets for regular adult admission price</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Financial Assistance Available</strong></td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td></td>
<td>$4 / student for qualifying groups unavailable in March 2024</td>
<td>50% reduction for qualified groups unavailable in March 2024</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Group Size</strong></td>
<td>20 student minimum</td>
<td>20 students minimum, 40 students maximum / program</td>
<td>15 students minimum, 40 students maximum / booking</td>
<td>20 students minimum, 40 students maximum / booking</td>
</tr>
<tr>
<td></td>
<td>Groups of 80+ students must contact the Museum</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Registration Deadline</strong></td>
<td>3 weeks in advance</td>
<td>3 weeks in advance</td>
<td>3 weeks in advance</td>
<td>3 weeks in advance</td>
</tr>
<tr>
<td><strong>Length</strong></td>
<td>1 hour</td>
<td>50–75 min / workshop (does not include Museum visit)</td>
<td>50 min / program</td>
<td>50 min / workshop</td>
</tr>
</tbody>
</table>

* Schools located beyond a 15-mile radius of the Museum will have a travel surcharge for each additional mile at the published federal mileage rate.
FREQUENTLY ASKED QUESTIONS

WHAT IS A SCHOOL GROUP?
School groups must meet the following criteria to receive school group pricing:
• Group must be a K-12 class from an accredited school or homeschool group
• Students must receive a grade for the class affiliated with the field trip
  • Extracurricular clubs / activities / groups and sports teams do not qualify
• Minimum number to qualify for school group pricing: 20 students
• Must schedule a minimum of three weeks in advance

DO HOMESCHOOLS QUALIFY?
• Yes, homeschools qualify for school group discounts if they meet the minimum number of students required.
  (20 students per booking).
• Free teacher / chaperone tickets are provided at a rate of 1:10 students.

MINIMUM / MAXIMUM SCHOOL GROUP SIZE
• School groups receiving a school group rate must have a minimum of 20 students for a Museum site visit.
  Groups larger than 80 students must contact the Museum before scheduling.
• Groups larger than 80 students are encouraged to visit on Mondays and Tuesdays. Please contact the Museum at education@jfk.org for information on availability.
• Museum workshops must have a minimum of 20 students and a maximum of 40 student per session.
• Virtual workshops must have a minimum of 15 students and a maximum of 40 students per session.
• Total student attendee numbers are due to the Museum one week prior to your visit. After that date, ticket numbers may be adjusted to accommodate additional attendees, however the number cannot be adjusted for lower numbers.

CHAPERONES
• Museum visits require one teacher / chaperone for every 10 students. Free teacher / chaperone tickets will be provided based on this ratio.
• Additional teachers / chaperones will be charged regular adult admission rates.
• Teachers / chaperones must be at least 18 years of age.

DO VISITS TO THE MUSEUM ALIGN WITH THE TEKS AND NATIONAL U.S. HISTORY STANDARDS?
Yes, all education programs are aligned to the TEKS and National U.S. History Standards. Please see our TEKS alignment information on Page 8.

Register for tours and programs at jfk.org/education or email education@jfk.org
DOES THE MUSEUM OFFER GUIDED TOURS?
• No, all Museum visits are self-guided. The Education Department provides grade-specific exhibit exploration materials for use during your visit upon request. Visit materials are provided via email in advance of your field trip.

DOES THE MUSEUM HAVE LUNCH SPACE FOR MY GROUP?
• The Museum does not have lunch space available for school groups.

IS PARKING INCLUDED WITH OUR GROUP VISIT?
• Bus parking is available a few short blocks from the Museum. Bus parking information will be provided in your visit confirmation packet.
• If your group is traveling by individual cars, paid parking is available in the Museum’s lots.

WHEN SHOULD I BOOK MY VISIT?
• For best availability, we recommend booking as early as possible.
• All visits and workshops must be booked a minimum of three weeks in advance.
• Requests for financial assistance must be received a minimum of six weeks in advance.

WHAT IS THE CANCELLATION POLICY?
• School groups must cancel no later than two business days prior to their visit. If the school visit and/or program is not cancelled or a group no shows, the school will still be responsible for their payment.
• In cases of inclement weather, programs may be rescheduled at the discretion of the Museum’s Education Department.

HOW DO I BOOK MY SCHOOL VISIT?
To register for Museum site visits, workshops, in-classroom visits or distance learning, visit jfk.org/education for our online registration form.
FINANCIAL ASSISTANCE

The Sixth Floor Museum at Dealey Plaza offers financial assistance to North Texas schools for onsite school visits and workshops.

WHO CAN APPLY?
Texas schools in Regions 7, 8, 9, 10, 11 and 12 may apply for a student ticket rate of $4/student admission and 50% discount on onsite workshop fees.

WHAT ARE THE REQUIREMENTS?
1. Financial assistance is available on a first-come, first-served basis.
2. Financial assistance is not available for visits in March 2024.
3. Schools applying for financial assistance must be Title I or have a minimum of 30% of the school’s student population enrolled in the Federal Free and Reduced Lunch Program.
4. Teacher/Chaperone tickets are free based on a 1:10 ratio. Additional teacher/chaperone admissions are not included.
5. Museum site visits and workshops are available Monday through Friday.
6. Field trips must take place September 1, 2023 – August 31, 2024.
7. Applications must be received no later than six weeks prior to the scheduled visit date.

HOW DO I APPLY?
Applications are available at jfk.org/education or by contacting the Education Department at education@jfk.org.

HAVE QUESTIONS?
Contact us at education@jfk.org or 214.389.3076.

HOW TO BOOK

To register for any of our Museum site visits or programs, visit jfk.org/education for our online registration form.

QUESTIONS?

Contact us at education@jfk.org.
For questions about reservations, booking and scheduling please call 214.389.3051.
For questions regarding curriculum materials and content please call 214.389.3076.
The Museum gratefully acknowledges the following supporters of K-12 Educational Initiatives:

The Moody Foundation

Margot Perot

James Avery Craftsman Inc

The Joe M. & Doris R. Dealey Family Foundation

W.P. and Bulah Luse Foundation

The Max and Victoria Dreyfus Foundation

Sapphire Foundation

Virgil P. Warren Foundation

Gil & Dody Weaver Foundation