



THE SIXTH FLOOR MUSEUM
AT DEALEY PLAZA

PRODUCTION GUIDELINES FOR FILMING / PHOTOGRAPHY

Updated March 2024

The Sixth Floor Museum at Dealey Plaza's production guidelines are designed to accommodate your needs while assuring minimal disruption to Museum operations and protecting our artifacts, exhibits and intellectual property rights.

GENERAL INFORMATION

1. All sessions must be coordinated and supervised by a senior Museum staff member.
2. The Sixth Floor Museum at Dealey Plaza is a nonprofit institution. Museum hours are Wednesday–Sunday 10 a.m. to 5 p.m. Filming/photography sessions must be conducted before regular business hours, must be scheduled in advance and are typically limited to Mondays and Tuesdays.
3. B-roll video footage (USB format) and non-historic digital stock images are available upon request.

CREDIT AND USE OF PRODUCT

4. The Museum's official name – The Sixth Floor Museum at Dealey Plaza – must be used in all print, broadcast reports, online postings and/or any other medium.
5. The images taken during the session may not be used for purposes beyond the project described in this form or sold for other uses without the prior written consent of the Museum.

FEES, PERMITS AND LICENSING

6. If applicable, fees may be charged for sessions, including but not limited to commercial photography and documentaries, features or short films. The Filming/Photography Registration Form should be submitted in advance.
7. To film in Dealey Plaza, visit dallaspecialevents.com or call the City of Dallas Office of Special Events at 214.939.2701. Traffic control and street closures must be approved by the City of Dallas at your expense. The Dallas Film Commission may be able to offer additional assistance for commercial productions at dallasfilmcommission.com. The use of drones to film or photograph Dealey Plaza or the exterior of The Sixth Floor Museum at Dealey Plaza is prohibited.
8. To request use of any of the photographs or films shown in the Museum, contact Rights & Reproductions in writing at registrar@jfk.org or online at jfk.org/the-collections/rights-reproductions-request-form. A written license agreement from the Museum is required for any such use. Please note, the Museum does not possess the rights to all images but can often refer you to its rightful representative.

CONDITIONS FOR FILMING AND TAPING

9. Due to copyright restrictions, filming or photography of individual photographs on the exhibit panels or of the exhibit films is strictly prohibited. In-context, wide shots of the exhibits are allowed. Zoom shots that focus on individual photographs or portions of individual photos are prohibited.
10. The Sixth Floor Museum holds the copyright to the Zapruder film and many other copyrighted films and photos, which are available for licensing for specific purposes. To request licensing of Museum collection materials, submit a completed Rights and Reproductions Request Form or email registrar@jfk.org. Conditions governing use are specified on a contractual agreement generated by the Museum that must be signed by both the user and a representative of the Museum.

11. The historic building has limited electrical outlets. If additional lighting is required, please bring battery-operated lights or extension cords.
12. Due to preservation issues and lender restrictions, certain artifacts may be filmed with available light only.
13. If visitors are inside the Museum during your session, do not block exhibits, windows or video monitors. Disruption of normal visitor use is prohibited. Use of cell phones and walkie-talkies is prohibited during public hours.
14. Food and drinks are prohibited inside the Museum galleries.
15. Museum visitors may not be filmed or interviewed inside the galleries or Visitors Center without prior approval by the Director of Museum Advancement.
16. The sniper's perch on the sixth floor is one of the Museum's most important artifacts and is enclosed in glass to protect the floor and the windows. **We DO NOT open the perch for filming.**
17. We do not open artifact display cases for filming or photography.
18. Filming POV angles looking out the windows near the sniper's perch and on the seventh floor is permitted. Windows may not be opened on either floor.
19. Lasers, lights, ropes, etc. may not be used from any of the windows on the sixth or seventh floors.
20. Special effects, animals, props and modifications to the gallery spaces are prohibited.
21. Live broadcasts are permitted only by prior arrangement. Live broadcasts are not permitted in the galleries during regular operating hours, but may be done in the Visitors Center by prior arrangement.
22. We reserve the right to read all scripts or portions of the script that correspond to the planned filming at the Museum before filming is scheduled.
23. No one outside of Museum staff and board members may represent themselves as being associated with the Museum.
24. The Museum reserves the right to deny a filming/photography request or to stop a filming/photography project at any time if it is deemed necessary for the protection of our artifacts and intellectual property rights or the comfort or safety of our guests.

INDEMNIFICATIONS

25. Media are responsible for obtaining all necessary releases from any parties filmed for use in its project. This includes all proper and necessary releases from a school and the parents of any children under legal age. The media firm agrees to hold harmless and indemnify the Dallas County Historical Foundation d/b/a The Sixth Floor Museum at Dealey Plaza and Dallas County for any claims by third parties arising out of the use of any such images for this project.
26. The media firm agrees to hold harmless and indemnify the Dallas County Historical Foundation d/b/a The Sixth Floor Museum at Dealey Plaza and Dallas County for any claims based on personal injury or property damage resulting from accident or negligence by the media firm and its representatives.

☐ I have filled out and submitted the Filming/Photography Registration Form

☐ I hereby acknowledge that I have read and will abide by the above Production Guidelines for Filming/Photography at The Sixth Floor Museum at Dealey Plaza.

Please sign and email this page back to the sender. Or email it to media@jfk.org.

Signature

Date

Name (print)
